HiMSS SOUTH CAROLINA Chapter

IT as Innovation Tools in Healthcare
November 9, 2018 | Columbia Convention Center | Columbia, SC

Early Registration Ends: October 26

Healthcare Providers/Students - $25
SC HIMSS Members/Vendors/Consultants/Non-Providers: $100
Non SC HIMSS Members /Vendors/Consultants/Non-Providers: $200

Opening Keynote: Health IT & People: Technology is the Easy Part
Rebecca Freeman, PhD, Owner, R. Freeman & Associates

Health Information Technology (HIT) often appears as a largely technical endeavor. But HIT operations and policy executive **Rebecca Freeman, PhD,** has found that 80% of so-called technical issues can actually be traced back to culture, leadership, and human resources — the boots-on-the-ground workforce. In this talk, Rebecca will review key components that impact (and often undermine) the HIT implementation journey, including teamwork, infrastructure, analytics, training, informatics, and more.

About

Rebecca Freeman, PhD, is currently a HIT and change management consultant serving as Interim Chief Nursing Information Officer at the University of Vermont Health Network. Previous roles include Chief Nursing Officer at the Office of the National Coordinator for Health Information Technology (ONC); Assistant Vice President of Clinical Informatics for the Hospital Corporation of America (HCA); and the Chief Nursing Information Officer and Manager of Nursing Informatics at the Medical University of South Carolina (MUSC).

Rebecca's work is focused primarily on EHR implementations such as clinical informatics structure development, training programs, and documentation optimization. Her ultimate goal is to enhance care, outcomes, and satisfaction for both clinicians and patients. A proud member of the 2013 cohort of the RWJF Executive Nurse Fellowship program, Rebecca is a recent inductee into the American Academy of Nursing.

Register Now

Agenda

8:30 - 4:30 PM	**Vendor Exhibits**
8:30 - 8:45 AM	**Welcome**

8:45 - 9:45 AM **Opening Keynote:** *Health IT & People: Technology is the Easy Part*
Rebecca Freeman, PhD, Owner, R. Freeman & Associates

10:00 - 10:45 AM *Building New Systems of Care: Training the Next Generation on Telehealth Best Practices*
Ragan DuBose-Morris, Medical University of South Carolina/Center for Telehealth
Michele Rains, Medical University of South Carolina
Transforming Data Strategy to Meet Population Health Demands
Shrujan Amin, CCI

11:00 - 11:45 AM *Hardwiring Telehealth Billing & Reimbursement into Systems & Processes to Drive Compliance, Navigate Payer Requirements, Streamline Workflows & Maximize ROI*
Lisa Hines, Greenville Health System
Bryan Arkwright, MHA, CSSBB, Schumacher Clinical Partners

11:45 AM - 12:45 PM **Lunch**

12:45 - 1:30 PM **Panel Discussion:**
How IT & Operational Executives Collaborate to Lead Their HealthCare Organizations into the Future

1:45 - 2:30 PM *What the ROI?*
Harun Rashid, , Akron Children's Hospital
Michelle Hager, , Blue Cirrus Consulting, LLC

2:30 - 3:00 PM **Vendor Exhibits**

3:00 - 3:45 PM *Mobility & Interactive Patient Engagement for Improved Patient Education*
Nick Patel, Palmetto Health, USC Medical Group
Ben Schooley, USC, College of Engineering & Computing

4:00 - 4:45 PM **Closing Keynote**: **Kathryn Cristaldi**, M.D., Medical University of South Carolina