



The South Carolina Chapter **of the Healthcare Information and Management Systems Society (SC HIMSS)** is a volunteer organization whose primary goals are to develop educational and regional networking programs and provide statewide leadership for the advancement and management of healthcare information and technology. With the backing of HIMSS which operates on a national and even international scale, we participate in shaping the healthcare industry, encouraging the use of technology and promoting public policies that will improve healthcare delivery.

SCHIMSS is offering sponsorships for our educational and networking events for the 2017-2018 fiscal year. Your sponsorship helps SC HIMSS offer valuable educational programming at a very affordable price for attendees. Sponsorship will benefit your business through exposure to our session attendees. SC HIMSS is a 501(c)(6) non-profit organization.

The South Carolina is a diverse group of 1000+ healthcare IT professionals working across the state. Chapter Members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts, students, and financial, technical as well as clinical members.

Sponsorship provides you with exposure to high-level decision makers throughout the state. Our membership roster and includes:

- **40+ C-level**
- **17+ Vice Presidents**
- **56+ Director / Department Heads**
- **700+ members**

SC HIMSS uses the contributions of sponsors to help defray the cost of the chapter's programs making them accessible to additional members. The South Carolina Chapter has implemented a flexible sponsorship program allowing organizations to best align their marketing goals and resources. The various sponsorship levels provide an opportunity for organizations of all sizes to participate and raise awareness of their offerings within the local healthcare community.

As South Carolina HIMSS, our goals focus on supporting the mission, vision, and values of HIMSS. As a state-level organization we strive to carry out HIMSS' mission at the local level and to serve as a conduit of information to and from the national organization.

During a typical year, we offer networking and educational events, including our Spring Advocacy Day at the General Assembly, the HIMSS national conference luncheon in partnership with NC HIMSS, regional networking events, focus groups, our always popular - SC Chapter Annual Fall Conference as well as our "Spring Fling".

Our educational programs are designed to share expert knowledge and to facilitate networking among our members. In 2017-2018, we will continue to communicate to our members through webinars and emails and allow sponsors to provide educational sessions surrounding their vision for healthcare information management and technology. We are actively engaged in social media platforms such as Facebook and Linked-in which offer additional exposure to your organization. Topics presented do require board approval and are reserved for Premier level sponsors. New this year are opportunities to participate in our "Ignite Talks" offering five minute concise speaking engagements on one of our five focus group suggested topics however not limited to: Cybersecurity, Telehealth, Population Health, Interoperability and Informatics.

There are various forms of sponsorship for events with increased benefits as the value of sponsorship increases. **Please contact our Sponsorship Chair, Kristina Mears at (770) 330-6472 or krismea@cdw.com** if you are interested in becoming a sponsor or have questions about the process. You may also simply fill out a sponsorship form on our web site at www.schimss.org.

SPONSORSHIP LEVELS

Premier Level Sponsor - \$4,500 Annual Contribution (Limited to 4 total Sponsors)

- 4 Complimentary admissions to the Fall Conference
- Prominent exhibit space guaranteed at Fall Conference
- Conference speaker slot (pending board approval of topic and speaker)
- "Ignite Talk" opportunity at one of our conference events
- Regional Event choose one (4 complimentary admissions)
- Access to marketing through SCHIMSS social media programs
- Premier sponsor recognition and signage at all events
- Recognition at the following:
 - National HIMSS Chapter Networking Event
 - State Advocacy Day
 - All regional events
 - Sponsor recognized as a contributor to the SC HIMSS Scholarship program
 - Prominent website advertising with 12 month presence on website
 - Company contact information, logo, and brief description on the website.

Corporate Level Sponsor - \$3,500 Annual Contribution

- 3 Complimentary admissions to the Fall Conference
- Exhibit space guaranteed at Fall Conference
- "Ignite Talk" opportunity at one of our conference events
- Regional Event choose one (3 complimentary admissions)
- Corporate sponsor recognition and signage at all events
- Recognition at the following:
 - National HIMSS Chapter Networking Event
 - State Advocacy Day
 - All regional events
 - Sponsor recognized as a contributor to the SC HIMSS Scholarship program
 - Prominent website advertising with 12 month presence on website
 - Company contact information and logo on the SC HIMSS website.

Partner Level Sponsor - \$2,500 Annual Contribution

- 2 Complimentary admission to the Fall Conference
- Exhibit space guaranteed at Fall Conference
- "Ignite Talk" opportunity at one of our conference events
- Regional Event, choose one (2 complimentary admissions)
- Partner sponsor recognition and signage at the following events
- Recognition at the following:
 - National HIMSS Chapter Networking Event
 - State Advocacy Day
 - All regional events
 - Sponsor recognized as a contributor to the SC HIMSS Scholarship program
 - Website advertising with 12 month presence on website
 - Company logo on the SC HIMSS website.

Additional Sponsorship Opportunities offered as add-on to the above:

- Meal Sponsor \$1500 - Includes (1) event pass
- Event Bag sponsor \$1000 - Includes (1) event pass
- Reception or Snack Sponsor \$500 - Includes (1) event pass

2017 – 2018 [SC HIMSS Calendar of Events](#)

- October 27, 2017 Fall Conference – Columbia, SC
- January 2018 Advocacy Day date depending on legislative calendar
- March 4-8th, 2018 HIMSS National Chapter Reception, Las Vegas, NV (chapter event date and location TBD)
- May 2018: Spring Fling (event date and location TBD)

We truly thank you for your consideration and participation in our SC HIMSS chapter. Your partnership has demonstrated a high level of commitment to Healthcare IT in our state and adds great value to our mission of providing continual education to the SC HIMSS Chapter members.

* Your sponsorship will be valid for a rolling 12 months starting upon receipt of funding, is valid for fiscal year 2018 and includes participation in one fall conference per year. The South Carolina HIMSS Chapter Board reserves the right to decline any and all sponsorship offers. SCHIMSS Calendar of events and dates are subject to change. All marketing content must be board approved.